

WHAT WE'RE WATCHING

APRIL 2020

THE HIGH, THE LOW & THE SNAPBACK

- Market panic peaked in the third week of March; severe volatility hit stocks, bonds, currencies and commodities.
- Around the world, policymakers responded by rapidly deploying massive fiscal and monetary stimulus programs.
- Since then, financial assets especially stocks have experienced a strong rally. At the same time, the data on the real economy has deteriorated at the fastest pace since the Great Depression.
- Many investors are left wondering, "Have we come too far too fast?", or is the market telling us that the economic recovery is already underway?

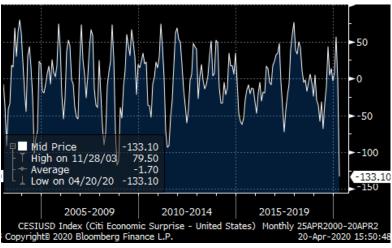
A HARD STOP IN THE U.S. ECONOMY

- There are dozens of charts like these that all lead to the same conclusion: the U.S. economy hit a hard stop in March.
- Most of the drops in economic statistics are only comparable to the Financial Crisis or the Great Depression.
- This data isn't likely to improve anytime soon. Q2 is expected to be the trough for the year, with GDP contracting at a ~50% annualized rate.

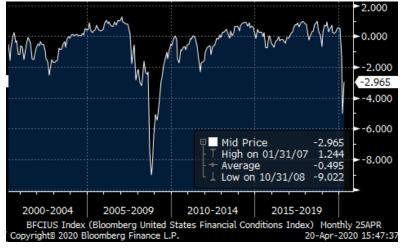
U.S. Initial Jobless Claims



Citi U.S. Economic Surprise Index



U.S. Financial Conditions Index



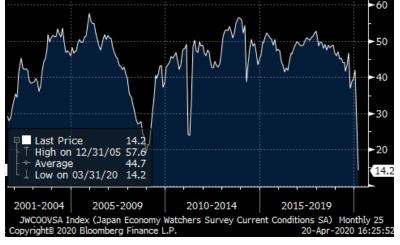
U.S. Empire Manufacturing Survey



GLOBAL ECONOMY IN A FREEFALL

- The hard stop was global in nature. Broadly speaking, the harder the virus hit an area and the more open the economy, the harder the economic impact.
- Many of these areas are beginning to come back online now, so Q2 data will be important to watch in the coming months.

Japan Economy Watchers Survey



China YoY GDP % Growth



Germany Expectation Economic Growth



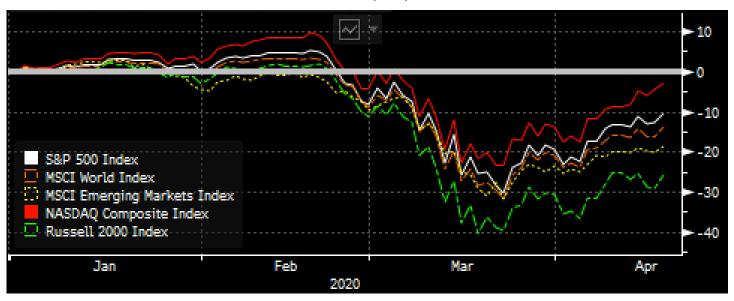
U.K. New Car Registrations YoY%



WHAT A SHORT, STRANGE TRIP

- Most major equity indices bottomed in late March, down roughly 25-40% on the year.
- Since then, indices have all rallied dramatically, but some differences have emerged.
- The NASDAQ is now down only 5% YTD, while the S&P 500 and the MSCI All-World are down 10-15%.
- Indices that focus on smaller, riskier companies (MSCI EM & the Russell 2000) are down 20-25%.

2020 Normalized Equity Index Returns

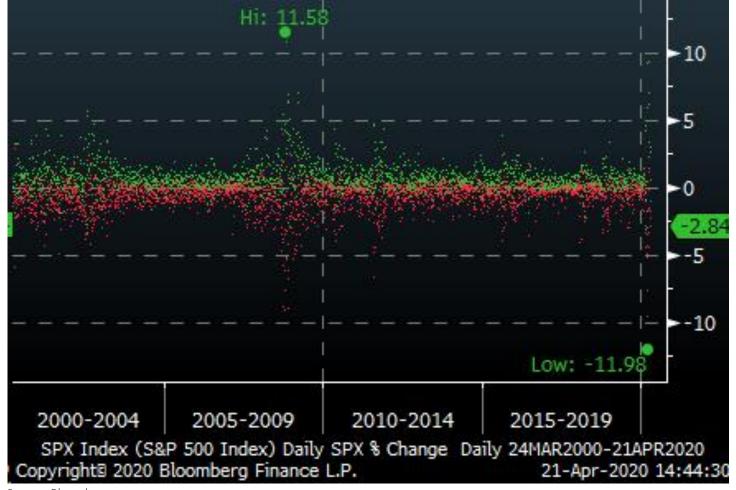


Source: Bloomberg

A REASON FOR YOUR MARKET ANXIETY

- The U.S. stock market experienced more volatility in March & April of this year than it did during the peak of the Financial Crisis.
- On March 16, 2020, the S&P 500 sank 12%, which was the largest single day move since Black Monday in 1987, and the third largest drop on record.
- Massive shifts in volatility like this cause many systematic funds to recalibrate their risk models, which often leads to a large-scale reduction in their positions (which often exacerbates the volatility).

Daily % Change in the S&P 500: Past 20 Years

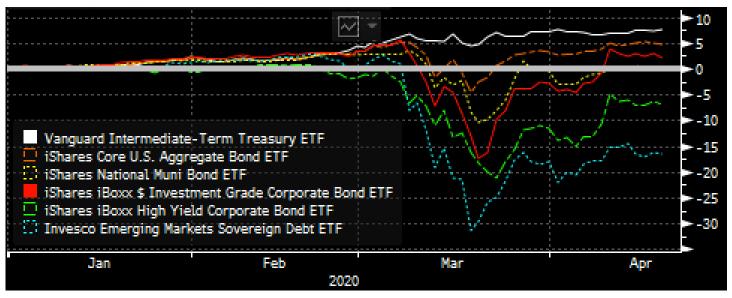


Source: Bloomberg

NOT ALL BONDS ARE THE SAME

- Treasury yields steadily traded lower to begin the year and cratered in mid-February as news of the virus spread.
- Chaotic trading occurred in many fixed income markets during late March, as the Treasury Yield curve slumped to an all-time low and credit spreads dramatically widened.
- As such, high quality assets (Treasury bonds, investment grade bonds) significantly outperformed lower quality assets (high yield, EM bonds).

2020 Normalized Fixed Income ETF Returns

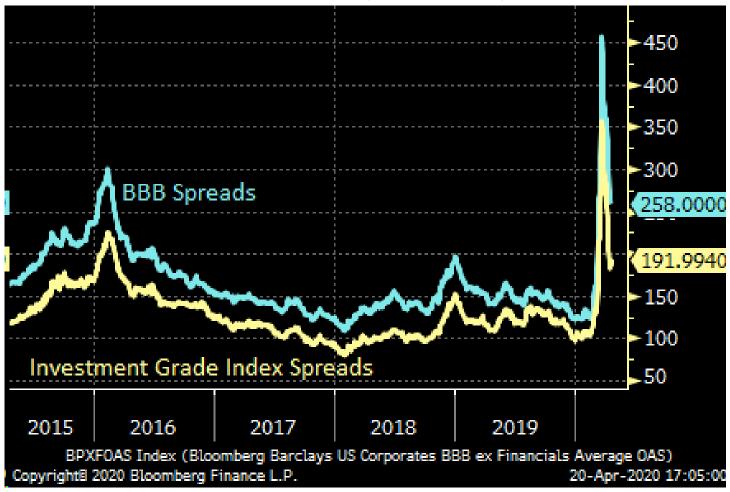


Source: Bloomberg

INVESTMENT GRADE CREDIT SPREADS

- IG credit spreads went haywire in March as large portions of the U.S. economy went offline.
- There was a quality gap that opened up at this time as well. BBB companies, which are the lowest rated investment-grade companies, saw their spreads widen 100bps* to the index.
- The spike higher in spreads represented a great opportunity for investors, but as shown, once the Fed announced they'd be buying IG bonds, spreads quickly collapsed.

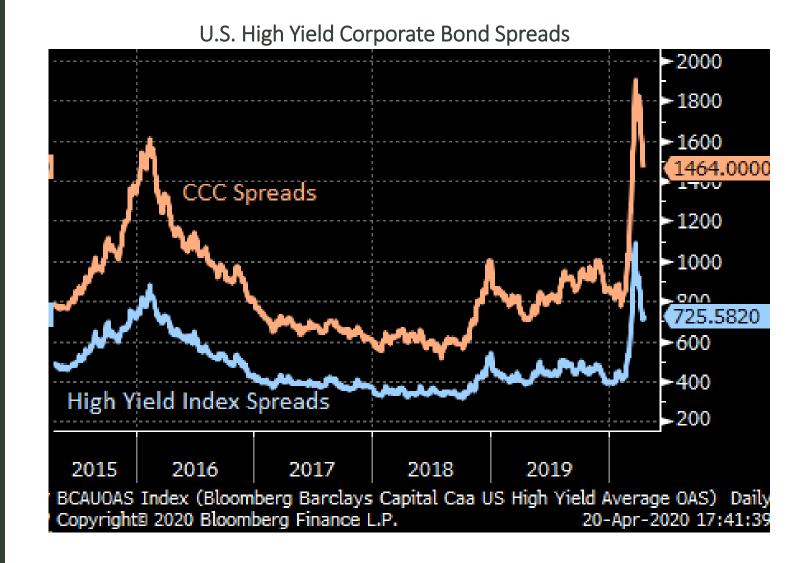
U.S. Investment Grade Corporate Bond Spreads



^{*}bps = "basis points" so 100 bps is another way of saying 1.00%

HIGH YIELD CREDIT SPREADS

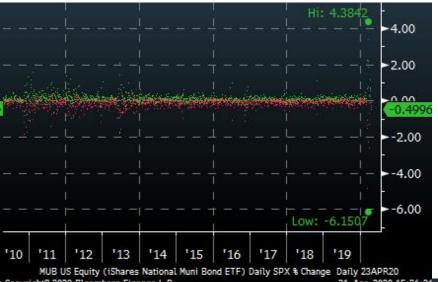
- HY spreads widened at a much quicker pace than investment grade spreads, since the companies have a greater dependency on wellfunctioning capital markets to raise capital.
- There was a massive widening in the quality gap – with the lowest rung of high yield credit (CCCs) trading ~750bps wider to the HY Index versus ~400bps to start 2020.
- We believe the backdrop will remain challenging for HY companies for years to come.



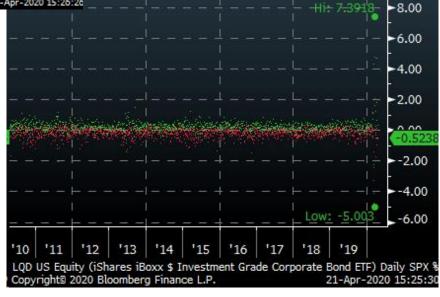
UNPRECEDENTED VOLATILITY EVEN IN "SAFE" SPOTS

- Spreads widened dramatically even in high quality assets over the past month.
- Here are the daily percentage changes in two ETFs that are widely held as high-quality fixed income investments in many individuals' and institutions' portfolios.
- These securities have experienced numerous 2%+ price declines over the past month. Those moves were virtually non-existent over the past decade.





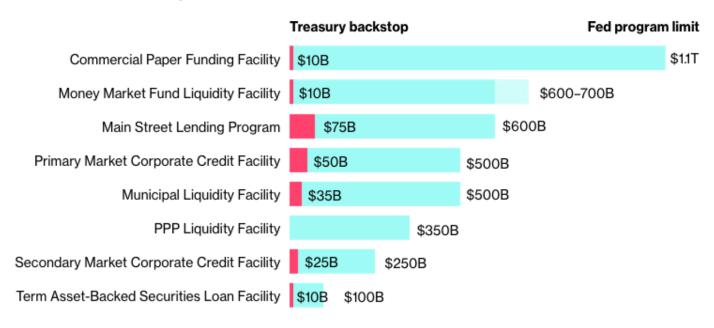
Daily % Change in iShares Investment
Grade Bond ETF



THE FED HAD SEEN ENOUGH

- By mid-March, the Federal Reserve had seen enough. They began to announce stimulus programs regularly thereafter (at times it seemed daily).
- The Fed knew that tighter financial conditions would only contribute to the historic job losses that the U.S. would experience.
- Consequently, the Fed initially targeted the "backbone" of the financial system (bank liquidity, access to commercial paper, the corporate bond market, etc.).

The Fed's Giant Bridge Loan



Sources: Federal Reserve, Bloomberg research

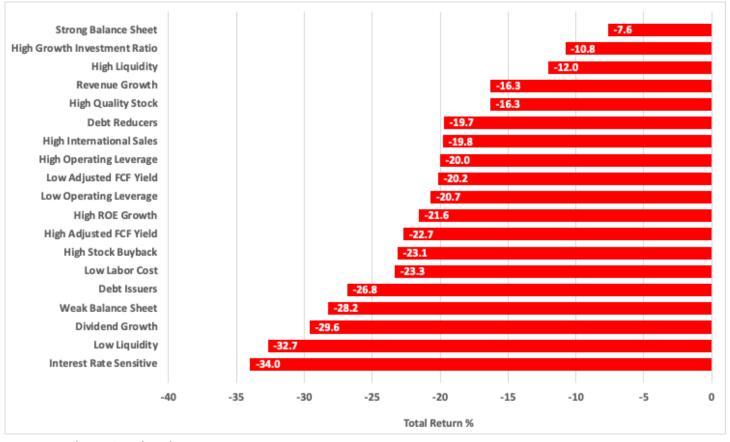
LOOKING AHEAD...

- Short-term market prognostication often seems like a fruitless endeavor that seems particularly true now.
- Markets, generally, are not reflecting the present situation, but rather looking 12-18 months ahead at a minimum and trying to price in the probabilities of different scenarios in the interim.
- There are so many critical questions to be answered. A few we keep coming back to:
 - When will the U.S. develop a large-scale testing program?
 - Over what timeframe will an effective vaccine be developed, tested and widely deployed?
 - How effective will the stimulus be in helping 50% then 75% and eventually 100% of the citizenry to "re-engage" after the economy is opened?
 - What % of small businesses can survive that climate in the interim?
- If we were to make one prediction, it would be "choppy" choppy financial markets, economic activity and return to "normal" lives should be expected due to uncertain probabilities surrounding aforementioned factors.
- Given that we have confidence in chop we think investors would be well-advised to read the tea leaves of what the
 market has been rewarding these past few months (as we've endured a big move down and a big one up).

TRENDS HAVE EMERGED

- Goldman Sachs divides the S&P 500 into strategy baskets of 50 stocks that have the highest exposure to various factors such as quality, liquidity, fundamental characteristics, etc. (note: individual stocks can appear in multiple baskets)
- Examining YTD returns, one can see that: 1) dispersion is high across the factors; and 2) the market is rewarding high quality, well-financed companies and punishing those of lower quality.

YTD S&P 500 Returns by Factor Exposure



Source: Hamilton Point, Bloomberg

QUALITY WINNING IN BONDS TOO

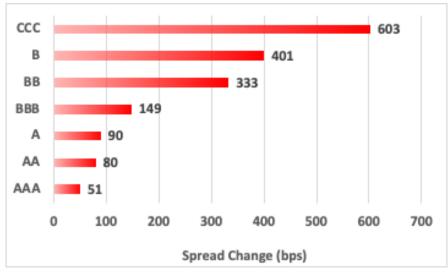
- Two factors have been driving corporate credit performance this year: 1) falling interest rates; and 2) widening credit spreads.
- Spreads have widened across all parts of the credit spectrum this year.
- However, returns have been positive in the highest quality companies because the positive effect of falling rates has more than offset the negative effect of wider spreads.
- Highly leveraged companies have been crushed as investors doubt their ability to weather the storm.

YTD Total Return in Corporate Credit



Source: Hamilton Point, Bloomberg

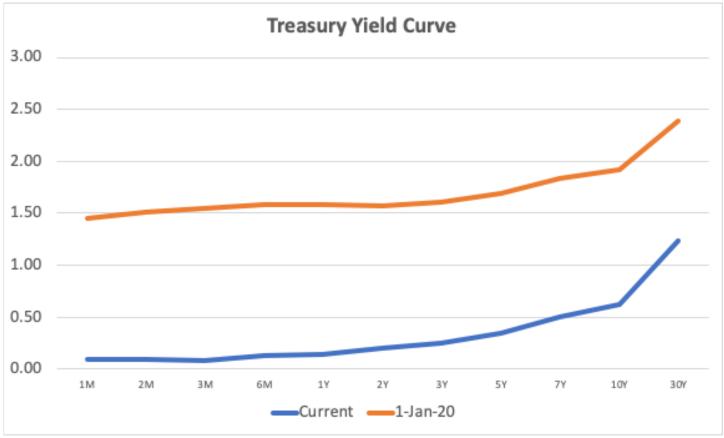
YTD Change in Corporate Credit Spreads



Source: Hamilton Point, Bloomberg

BOUNDED BY ZERO?

- The U.S. Treasury Yield Curve has dropped significantly thus far in 2020.
- On average, yields have dropped by 136bps across the curve versus beginning of the year levels.
- Based on current levels, the market does not expect the Fed to move away from its zero target for Fed funds for the next two years.



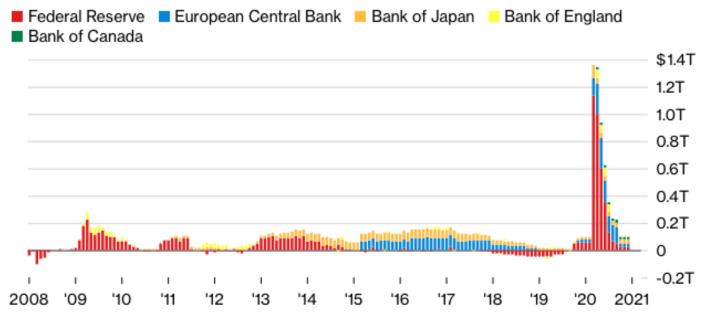
Source: Hamilton Point, Bloomberg

GLOBAL STIMULUS IS HERE

- Net asset purchases for the G-7 central banks approached \$1.4 trillion in March.
- The Federal Reserve accounted for ~80% of this activity with over \$1 trillion in net asset purchases.
- We expect these estimates will prove too small through the back half of 2020 – particularly with respect to the Fed, ECB and BOE.

Quantitative Easing

Net asset purchases for G-7 central banks approached \$1.4 trillion in March



Source: Bloomberg Economics

DEFLATION A BIGGER CONCERN THAN INFLATION

- Given the global wave of fiscal and monetary stimulus hitting the markets, one may worry about future inflation implications.
- Pictured here we have 3 of the most closely watched inflation metrics: 5-year, 5-year forward breakeven rates, the CPI and the PCE Deflator*. All are firmly anchored at ~1.5%.
- Given the dramatic sell-off in oil and the pressure we're likely to see on wages and home prices, we believe the bigger short-term concern for investors is deflation.

Inflation Metrics (Breakevens, CPI, PCE Deflator): Past 20 Years



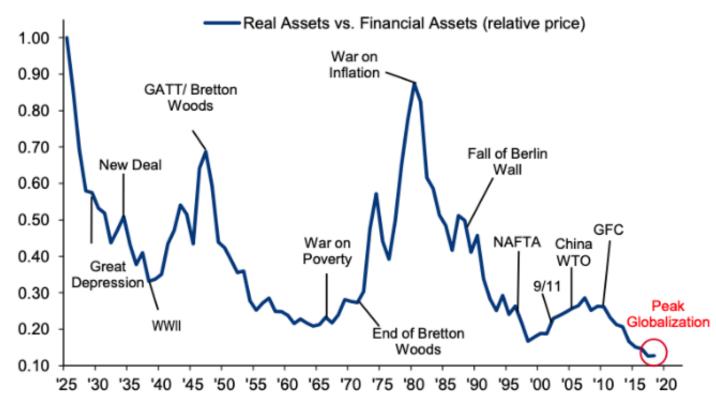
^{*5}yr 5 yr forward breakeven: a measure of 5-year inflation expectations, beginning 5 years from today; calculation derived by comparing the yield of nominal and inflation-linked Treasury securities.

PCE Deflator is a measure of inflation based on changes in personal consumption

A REPEAT OF THE LAST DECADE?

- Given the size & form of the Fed's stimulus, we wouldn't be surprised to see a repeat of the market & "real" economy post the Great Financial Crisis (GFC).
- Financial assets responded quickly (S&P 500 bottomed March 2009) to Fed stimulus, but the "real economy" did not:
 - The unemployment rate didn't fall back below 6% until the end of 2014.
 - National home prices didn't reach pre-crisis levels until 2016.
 - Wage growth has never hit the 4% growth level it resided at pre-GFC.
- Expect the inequality debates of the past decade to intensify in the near future.

BAML's Real Asset vs. Financial Asset Index



Source: BofA Merrill Lynch Global Investment Strategy, Global Financial Data, Bloomberg, USDA, Savills, Shiller, ONS, Spaenjers, Historic Auto Group. Note: Real Assets (Commodities, Real Estate, Collectibles), vs. Financials Assets (Large cap stocks, long-term Govt bonds).

WHY THE DISPARITY BETWEEN REAL DATA & STOCKS?

- Given the horrendous economic data that's published daily, many investors are wondering how the market can keep rebounding.
- If we had to pick one data point to explain this phenomena, it would be this chart. The money supply in the U.S. economy is exploding!
- M2 includes cash & checking deposits, as well as money market funds and savings deposits. Historically, there's a tight correlation between the stock market and the supply of money.

Federal Reserve Money Supply (M2) YoY %Growth



WHAT WE WORRY ABOUT

- The physical, emotional and behavioral toll of this virus on society.
- A second and third wave of the virus hitting the country.
- An inability to get aid to small businesses and the roughly 25% of Americans that we expect to be unemployed in the near future.
- A financial crisis that is born out of the current market chaos, perhaps rooted in the housing market or emerging economies.
- An extended period (i.e. years) to get the economy working back at full capacity.
- An over-leveraged world that is constrained by excessive debt in the aftermath of this crisis.

WHY WE HAVE OPTIMISM

- Scientists around the world continue to make progress in their quest for a vaccine and testing technologies, as well
 as treatments that could act as a "bridge" to widespread vaccine availability.
- Massive fiscal and monetary stimulus was deployed rapidly once the crisis hit the country.
- Valuations across asset classes are reasonable, assuming some version of "normal" earnings in the near future.
- Interest rates are historically low and likely to stay that way for the foreseeable future.
- The market knows at least as much as we do, and it is well off the lows.
- In the words of Warren Buffett, "For 240 years it's been a terrible mistake to bet against America, and now is no time to start."

WHAT WE THINK WE KNOW

- We have a strong bias towards quality in our portfolios. High quality appears to be a good place to be in these turbulent times.
- We've been spending time trying to avoid the blow-ups that always arise in these markets. Plenty of investments will go up and down, but blow-ups tend to go down so much that value recovery becomes near impossible.
- Market timing is a tricky game that rewards few. Maintain a sound investment allocation and rebalance when prudent to do so, which may be more often than normal given the current market volatility.
- This is a particularly good time to know what you own. Terrific investment opportunities tend to follow chaotic, gut-wrenching weeks that are filled with anxiety. Knowing what you own and why you own it will help you make a better decision during these times of stress.

CONTACT US WITH COMMENTS OR QUESTIONS



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